Title of the Paper (Times New Roman, Font Size 22, Center, Title Case)

First Author, Second Author2, and Third Author3 (Times New Roman, Font Size 12, Title Case)

*\*1First Author Affiliation, Email ID (Times New Roman, Font Size 10, Center, Title Case, )*

*2Second Author Affiliation, Email ID (Times New Roman, Font Size 10, Center, Title Case)*

*3Third Author Affiliation, Email ID (Times New Roman, Font Size 10, Center, Title Case)*

***Abstract:*** The abstract must be a concise yet comprehensive reflection of what is in your article. In particular, the abstract must be self-contained, without abbreviations, footnotes, or references. The abstract should not be more that 250 words. The abstract must be written as one paragraph, and should not contain displayed mathematical equations or tabular material. Ensure that your abstract reads well and is grammatically correct. (Times New Roman, Font Size 12, double spaced and justified)

***Key Words:*** Enter at least 5 key words or phrases in alphabetical order, separated by commas. (Times New Roman, Font Size 12)

1. **FIRST LEVEL   HEANDING (Times New Roman, Font Size 12):**

Author can format first level heading (for example “Introduction”) that is numbered with Roman Numerals, Times New Roman, font size 12, all capital letters, aligned. In general, manuscripts may contain Title, Authors’ names, Affiliation, E-mail address, Abstract, Keywords, Introduction, Literature Survey, Methodology, Results and Discussion, Conclusion, Acknowledgments, References etc. However, authors can organize the contents of the manuscript according to their requirements. (Times New Roman, Font Size 12, double spaced and justified). The Equations should be written using *Word,* use either the Microsoft Equation Editor (Insert >> Equation) or the *MathType* add-on (http://www.mathtype.com) Number equations consecutively with equation numbers in parentheses flush with the right margin, as in Eq. (1).

1. **GUIDELINES FOR GRAPHICS AND TABULAR PREPARATION:**

Figures May be colored, or shades of black/gray. Such figures may include photographs, illustrations, multicolor graphs, and flowcharts, Line art figures etc. Table should not be inserted in the form of image (Table should be created on MS Word using Table toolbar). Place figure captions below the figures; place table titles above the tables. Both are Times New Roman, font size10, center aligned, and sentence case. Please do not include captions as part of the figures, or put them in “text boxes” linked to the figures. Also, do not place borders around the outside of your figures. Note that “Fig.” is abbreviated. There is a period after the figure number, followed by a space. When referencing your figures within your paper, use the abbreviation “Fig. 1” even at the beginning of a sentence. Tables should be numbered with Roman Numerals. Use “Table I” for referring a table within text.

**References:**

The research article should include a thorough literature review and adequate reference citations to support the arguments and methodology of the research study. All material that is paraphrased or quoted from another source is substantiated with an in-text reference citation. Manuscripts and references must strictly follow APA (American Psychological Association) style (The manuscripts will be returned for revision to format the manuscript and references in APA style if formatting is not correctly applied). Tables should be numbered with Roman Numerals and they are written in Times New Roman, Font Size 12, single spaced and justified)

 References should appear as

1. **Book with one author**

Author, A. A. (2005). Title of work. Location/City, State: Publisher.

1. **Book with two authors**

Author, A. A., & Author, B. B. (2005). Title of work. Location/City, State: Publisher.

1. **Book with more than two authors**

Author, A. A., Author, B. B., & Author, C. C. (2005). Title of work. Location/City, State: Publisher.

1. **Journal article**

Sawyer, S., & Tapia, A. (2005). The sociotechnical nature of mobile computing work: Evidence from a study of policing in the United States. International Journal of Technology and Human Interaction, 1(3), 1-14.

1. **A publication in press**

Junho, S. (in press). Roadmap for e-commerce standardization in Korea. International Journal of IT Standards and Standardization Research.

1. **Edited book**

Zhao, F. (Ed.). (2006). Maximize business profits through e-partnerships. Hershey, PA: IRM Press.

1. **Chapter in an edited book**

Jaques, P. A., & Viccari, R. M. (2006). Considering students’ emotions in computermediated learning environments. In Z. Ma (Ed.), Web-based intelligent e-learning systems: Technologies and applications (pp. 122-138). Hershey, PA: Information Science Publishing.

1. **Report from a university**

Broadhurst, R. G., & Maller, R. A. (1991). Sex offending and recidivism (Tech. Rep. No. 3). Nedlands, Western Australia: University of Western Australia, Crime Research Centre.

1. **Published proceedings**

Deci, E. L., & Ryan, R. M. (1991). A motivational approach to self: Integration in personality. In R. Dienstbier (Ed.), Nebraska Symposium on Motivation: Vol. 38. Perspectives on motivation (pp. 237-288). Lincoln: University of Nebraska Press.

1. **Unpublished doctoral dissertation or master’s thesis**

Wilfley, D. (1989). Interpersonal analyses of bulimia: Normal-weight and obese. Unpublished doctoral dissertation, University of Missouri, Columbia.

1. **A presented paper**

Lanktree, C., & Briere, J. (1991, January). Early data on the Trauma Symptom Checklist for Children (TSC-C). Paper presented at the meeting of the American Professional Society on the Abuse of Children, San Diego, CA.

1. **Web site**

VandenBos, G., Knapp, S., & Doe, J. (2001). Role of reference elements in the selection of resources by psychology undergraduates. Journal of Bibliographic Research, 5, 117- 123. Retrieved October 13, 2001, from http://jbr.org/articles.html

**IN-TEXT CITATIONS**

In-text citations should appear with author surname followed by publication year in parentheses.

Example: (Brown, 2002)

1. **Variations of In-text Citations**

* Citing several references in-text:

In alphabetical order, each citation is separated by a semicolon and ampersand (&). The word, “and” should not be used to separate entries.

Example: In most organizations, data resources are considered to be a major resource (Brown, 2002; Krall & Johnson, 2005; Smith, 2001).

* Citing author within sentence if author’s name is mentioned directly within the manuscript text:

Example: Brown (2002) states that the value of data is recognized by most organizations.

* Direct quote in-text citations:

Example: “In most organizations, data resources are considered to be a major organization asset” (Smith, 2001, pp. 35-36) and must be carefully monitored by the senior management.

Example: Brown (2002) states that “the value of data is realized by most organizations” (p. 45).

* In-text citations should not appear numbered:

**Incorrect:** In most organizations, data resources are considered to be a major resource [15; 30; 84]. **Correct:** In most organizations, data resources are considered to be a major resource (Brown, 2002; Krall & Johnson, 2005; Smith, 2001).